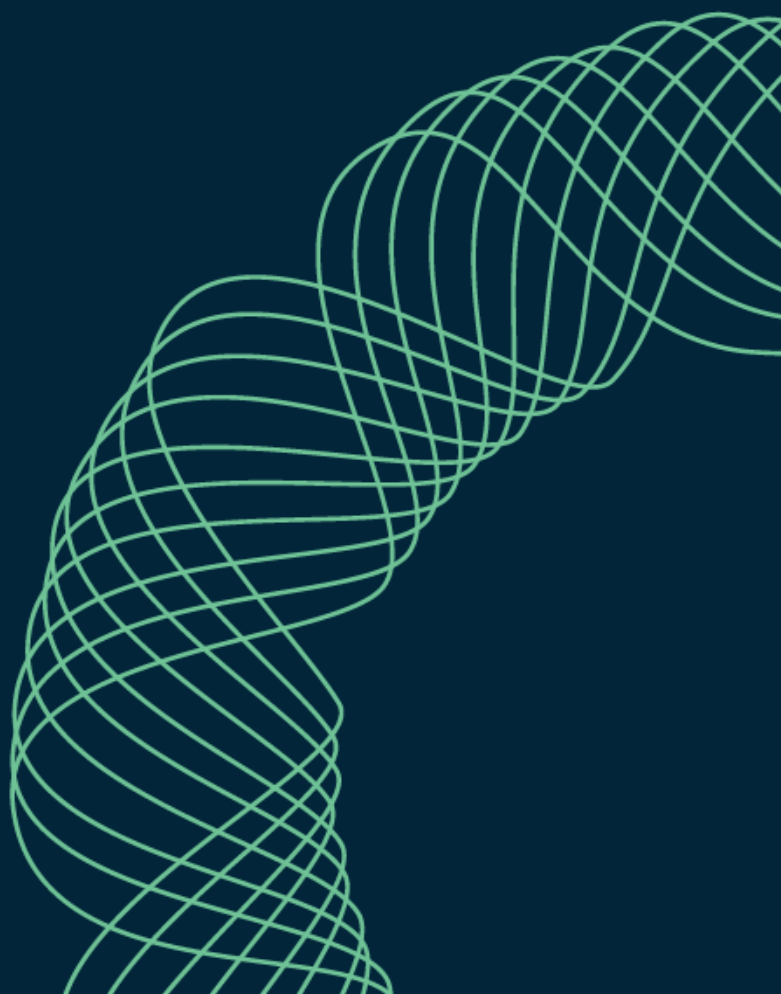


The logo consists of a stylized symbol on the left, composed of a teal inverted 'V' shape above a teal horizontal bar, which is above a teal semi-circle. To the right of this symbol is the word 'Algoria' in a white, serif font.

# Algoria

Email Marketing



ALGORIA PC

VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Email Marketing

## What is Email Marketing;



**Email marketing** is a digital marketing strategy that uses email as a medium to communicate with a target audience.

The goal of email marketing is to promote products or services, build customer loyalty, increase brand awareness and drive specific actions from the audience, such as purchases or subscriptions to services.

**ALGORIA PC**

VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Email Marketing

## DESCRIPTION

## NET WORTH

### NEWSLETTERS

- 4 newsletters/month to the email list you provide
- Newsletter template creation
- Copywriting

**120€/month**

or

**50€**

(One-off  
newsletter fee)

ALGORIA PC

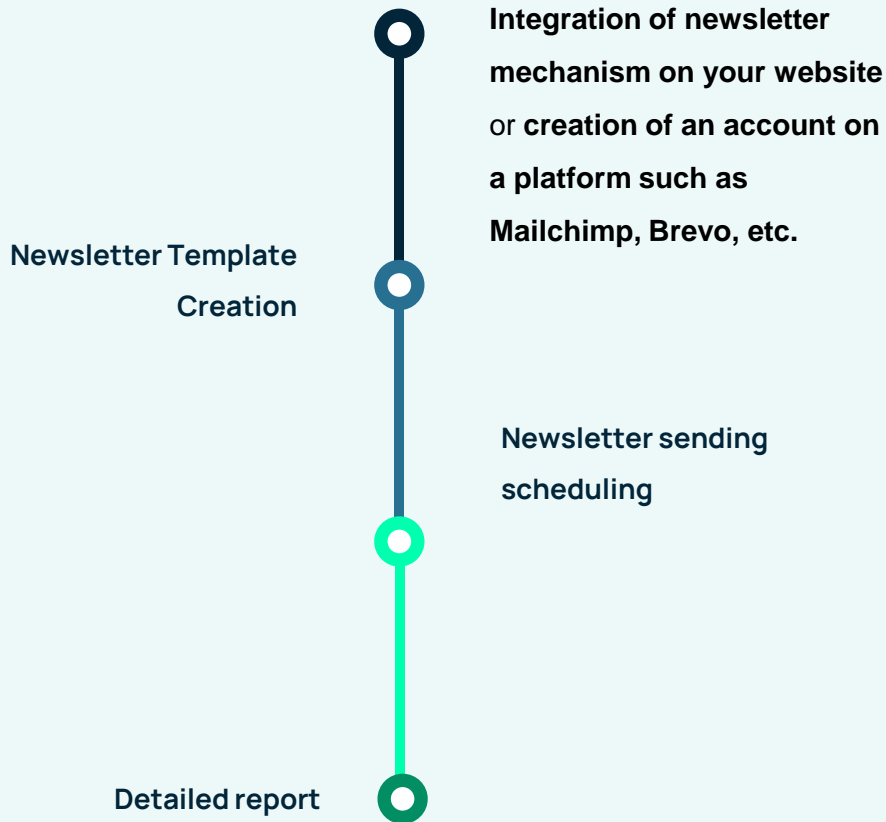
VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Timeline & Payment Method



**Notes:**

The minimum duration of Digital Marketing is **3 months**.

Payment takes place **within the first 5 days of each month**.

# Thank you!