

Algoria

Social Media Plans



ALGORIA PC

VAT Number (or Tax ID):

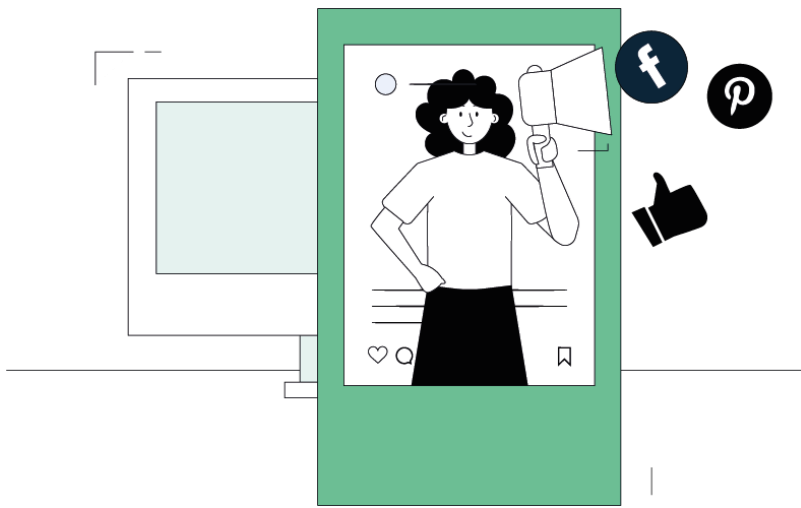
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54 Proteos St., Palaio Faliro

Social Media

What is Social Media Management?



Social media advertising refers to the use of social networks (such as Facebook, Instagram, Twitter, LinkedIn and others) to promote products, services or content to a targeted audience. It is a form of digital marketing **that leverages social media platforms** to reach specific demographics and **interact with audiences** in a variety of ways.

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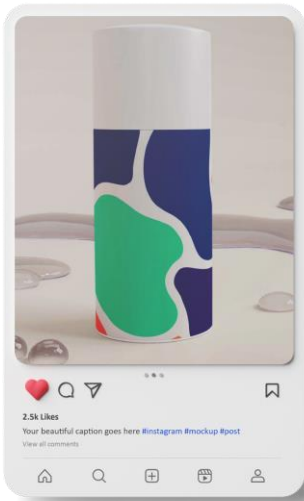
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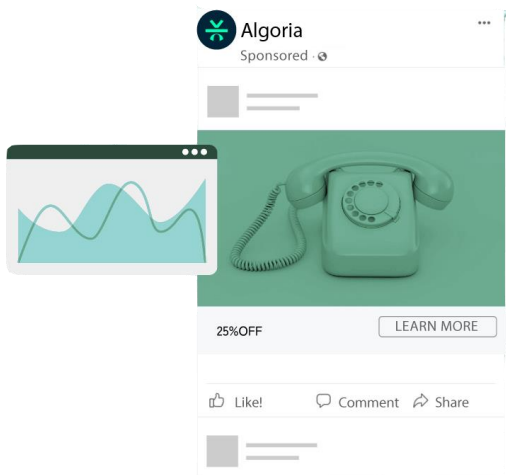
Social Media

What is included?



Organic content creation

We create posts that are systematically uploaded to social media on a weekly basis, showcasing your business, sharing news or statistics related to your field, or highlighting your offers. The posts are crafted based on the color scheme, tone, and style of your brand, maintaining a consistent identity with the goal of keeping your audience engaged and making your brand easily recognizable.



Ads Creation

In addition to organic posts, we can create sponsored social media ads using a professional advertising strategy tailored to your goals and budget.

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What types of campaigns can I run?



Brand Awareness

Advertisements aimed at increasing brand awareness, such as:

- Followers increase
- Interactions and video views increase
- Account traffic increase



Traffic

Advertisements aimed at driving traffic to the website or e-shop, such as

- Clicks increase
- Content views increase



Sales

Advertisements aimed at increasing sales in the e-shop, such as:

- Shopping cart additions increase
- Sales increase



Leads

Advertisements aimed at collecting contact information from interested customers, such as:

- Leads within Facebook/LinkedIn
- Leads from within your website



Remarketing

Retargeting ads to audiences who had already interacted with your business in the past.

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Social Media

DESCRIPTION

NET WORTH

STARTER

- Management of the professional pages on Facebook & Instagram
- 8 posts per month
- Graphic design and copywriting
- Business Manager Setup
- Creation of advertising strategy
- Up to 2 advertising campaigns per month
- Graphic design and copywriting for ads
- Monthly communication with Meta Support
- Monthly Report

130€/month

BASIC

- Management of professional pages on Facebook/Instagram/LinkedIn/Pinterest
- 12 posts per month Up to 4 videos/reels
- Up to 2 articles
- Up to 6 stories
- Graphic design and copywriting
- Business Manager Setup
- Creation of advertising strategy
- Up to 2 advertising campaigns per month
- Graphic design and copywriting for ads
- Monthly communication with Meta Support
- Monthly Report

180€/month

PREMIUM

- Management of professional pages on Facebook/Instagram/LinkedIn/Pinterest
- 30 posts per month
- Up to 10 videos/reels
- Up to 5 articles
- Up to 15 stories
- Graphic design and copywriting
- Business Manager Setup
- Creation of advertising strategy
- Unlimited advertising campaigns per month
- Graphic design and copywriting for ads
- Monthly communication with Meta Support
- Monthly Report

280€/month

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Timeline & Payment Method



Notes:

The minimum duration for SEO optimization service is **3 months**.

Payment takes place **within the first 5 days** of each month.

Thank you!