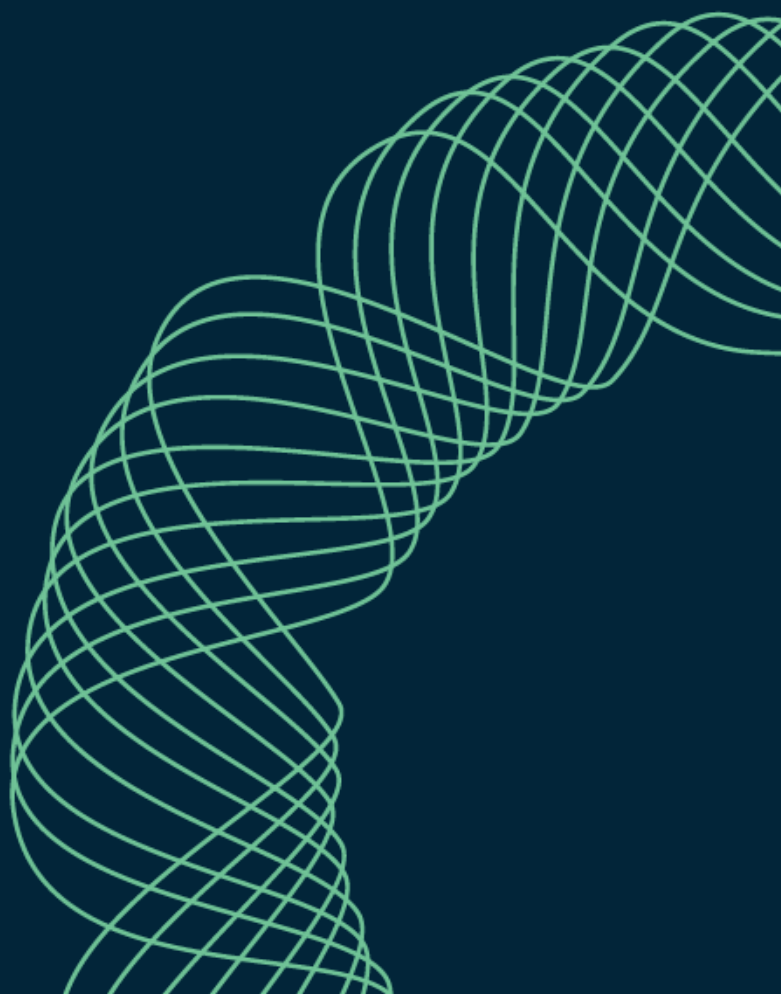


The logo icon consists of a teal-colored symbol that combines a downward-pointing chevron with a horizontal bar and a small circle below it, resembling a stylized 'A' or a digital symbol.

Algoria

360° Digital Marketing



ALGORIA PC

VAT Number (or Tax ID):

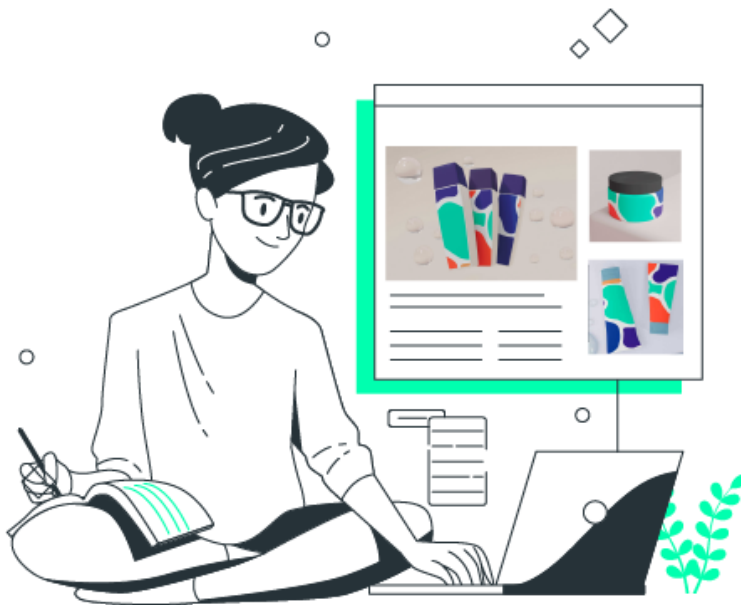
info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

Digital Marketing

What is omnichannel Digital Marketing;



Omnichannel digital marketing, also known as multichannel digital marketing, is a marketing strategy that combines and integrates multiple digital channels to provide users with a cohesive and unified experience. The goal of this strategy is to ensure that users have a smooth and consistent experience regardless of the channel or device they use to interact with a brand.

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Digital Marketing

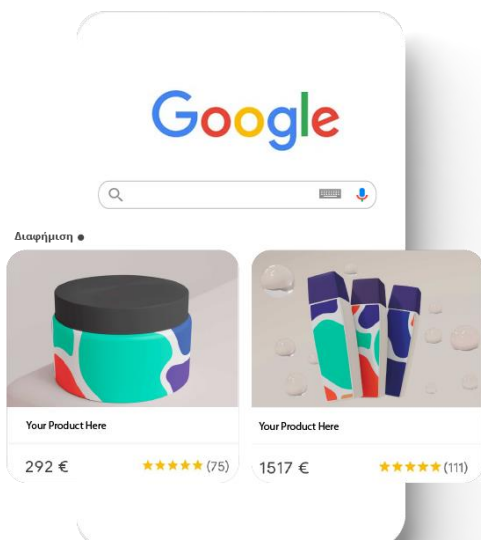
What services are included?



SOCIAL MEDIA

Social media advertising refers to the use of social networks (such as Facebook, Instagram, Twitter, LinkedIn and others) to promote products, services or content to a targeted audience.

It is a form of digital marketing **that leverages social media platforms** to reach specific demographics and **interact with audiences** in a variety of ways.



Google Ads

Google Ads is an advertising service offered by Google that allows businesses to display their ads to users who search for specific keywords or visit websites related to their product or service.

It is one of the most popular digital marketing tools due to its effectiveness and targeting options.

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ΠΡΩΤΕΩΣ 54, ΠΑΛΑΙΟ ΦΑΛΗΡΟ

Digital Marketing

Τι υπηρεσίες περιλαμβάνει;



Google

🔍 προϊόντα περιποίησης σιάματος

Your Brand

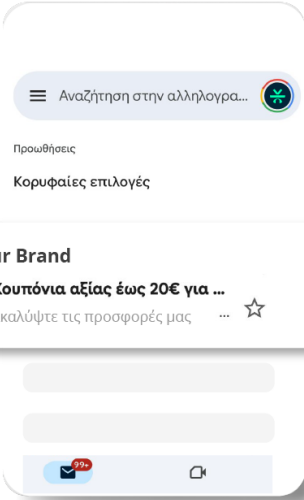
Η μεγαλύτερη ποικιλία σε προϊόντα περιποίησης σιάματος

1 2 3

SEO

SEO (Search Engine Optimization) is the process of optimizing a website to rank higher in search engine results, such as Google, Bing, and others.

The main goal of SEO is to increase the visibility of a website by bringing in more organic (unpaid) traffic from search engines.



☰ Αναζήτηση στην αλληλογρα...

Πρωθήσεις

Κορυφαίες επιλογές

Your Brand

🎁 Κουπόνια αξίας έως 20€ για ...

Ανακαλύψτε τις προσφορές μας ... ☆

EMAIL MARKETING

Email marketing is a digital marketing strategy that uses email as a medium to communicate with target audiences.

The goal of email marketing is to promote products or services, build customer loyalty, increase brand awareness and drive specific actions from the audience, such as purchases or subscriptions to services.

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Pricing

DESCRIPTION

SOCIAL MEDIA

- Management of professional pages on Facebook/Instagram/LinkedIn/Pinterest
- 12 posts per month
- Up to 4 videos/reels
- Up to 2 articles
- Up to 6 stories
- Graphic design and copywriting
- Business Manager Setup
- Creation of advertising strategy
- Up to 5 advertising campaigns per month

GOOGLE ADS

Google ads Campaign Creation

- Up to 5 campaigns
- Search Network
- Display Network
- Google Shopping (for eshop)

SEO

- On-page SEO: Optimising the internal elements of a website including content, keywords, meta tags, site structure and internal page linking.
- Off-page SEO: Off-site activities that increase the credibility and authority of the site, such as creating backlinks from other sites.
- Technical SEO: Optimising the technical aspects of the website, such as loading speed, mobile compatibility and proper indexing by search engines.
- Content SEO: Creating and optimising content that answers users' questions and is relevant to the keywords they are searching for.

NEWSLETTERS

- Sending 4 newsletters per month to the email list provided
- Creation of newsletter template
- Copywriting

MONTHLY REPORT

NET WORTH

600€/month

ALGORIA PC

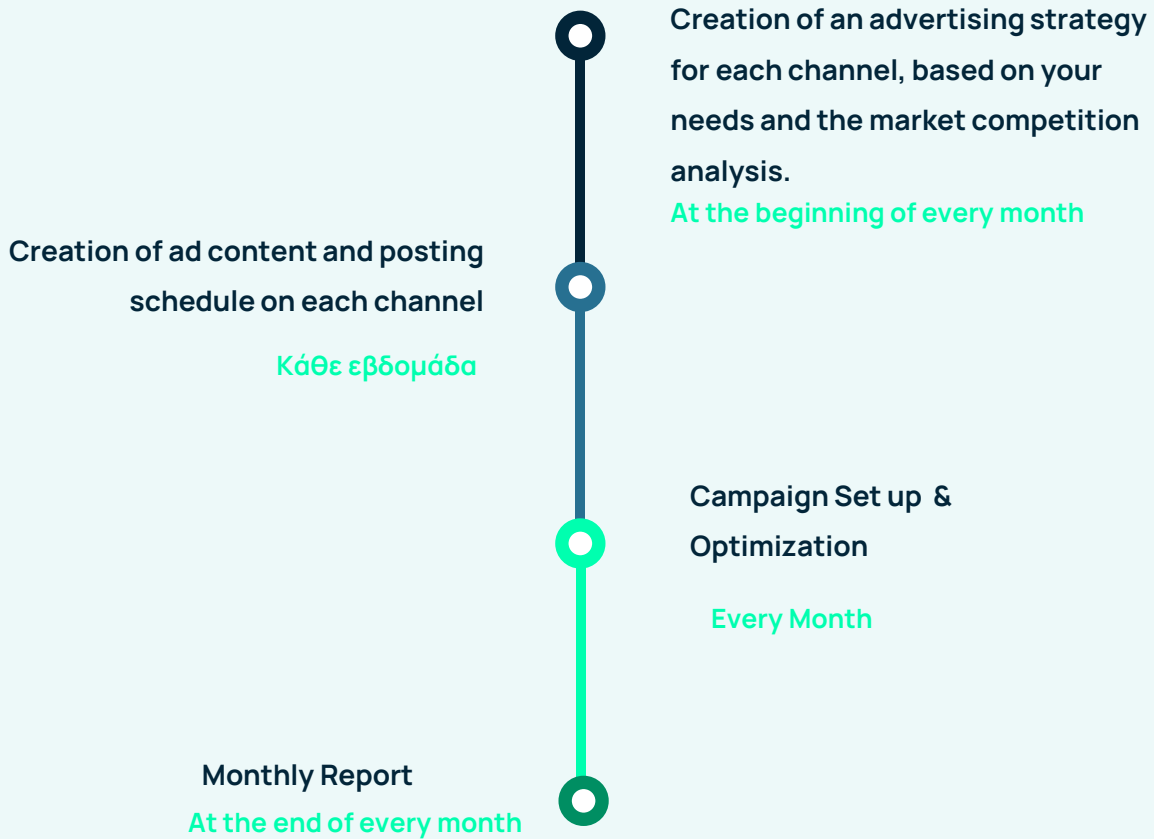
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Timeline & Payment Method



Notes:

The minimum duration of Digital Marketing is **3 months**.

Payment takes place **within the first 5 days of each month**.

Thank you!