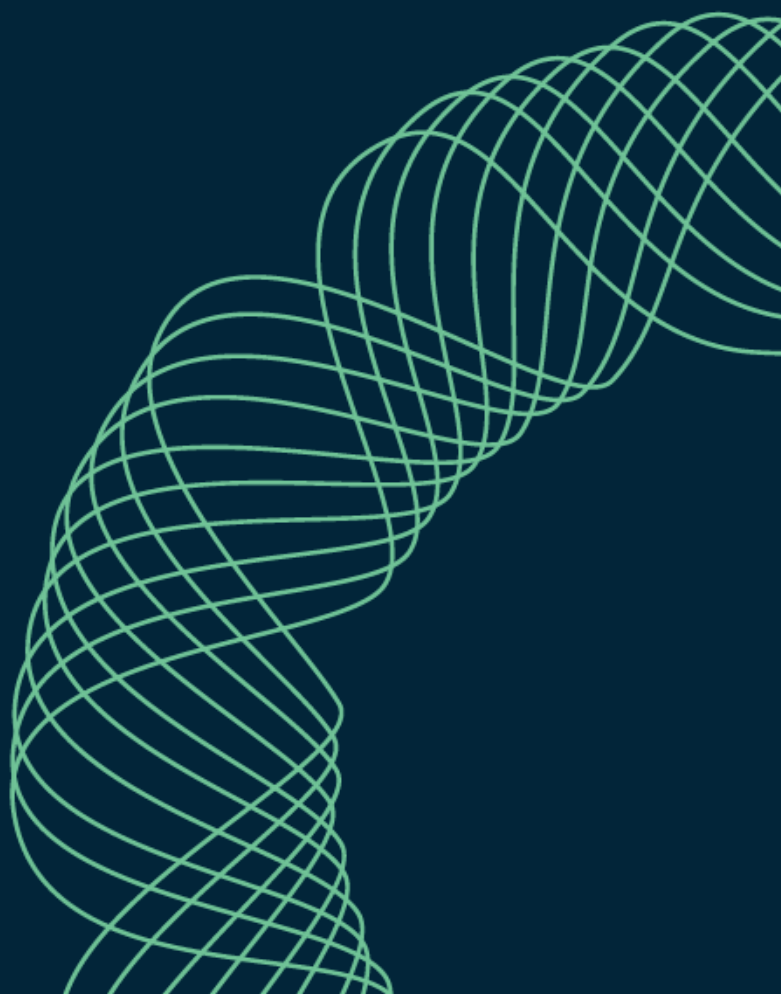


# Algoria

SEO (Search Engine Optimization)



ALGORIA PC

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# SEO

## What is SEO optimization?



**SEO (Search Engine Optimization)** is the process of optimizing a website to rank higher in search engine results, such as Google, Bing, and others.

The main goal of SEO is to increase the visibility of a website by bringing in more organic (unpaid) traffic from search engines.

## What is included?

1

### **On-page SEO:**

Optimising the internal elements of a website including content, keywords, meta tags, site structure and internal page linking.

2

### **Off-page SEO:**

Off-site activities that increase the credibility and authority of the site, such as creating backlinks from other sites.

3

### **Technical SEO:**

Optimising the technical aspects of the website, such as loading speed, mobile compatibility and proper indexing by search engines.

4

### **Content SEO:**

Creating and optimising content that answers users' questions and is relevant to the keywords they are searching for.

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# SEO

## DESCRIPTION

## NET WORTH

### SEO Website Optimization

- Installation and configuration of a specialised plugin
- Site evaluation using Google's diagnostic tools and SEMrush
- Generation of technical reports with additional recommendations
- Error correction based on the technical report to improve SEO scores
- On-page SEO: Techniques performed "inside" the site to improve structure, content relevance and user experience for a Google-friendly site
- Content correction where necessary and use of appropriate keywords
- Meta titles, meta descriptions and meta tags creation
- Integration with Google Analytics, Google Search Console and Social Media
- Image optimisation and alt text creation
- Off-Page SEO: A set of processes that take place 'outside' the website, aimed at building and increasing the trust and visibility of your site with search engines
- Monitoring and optimization
- Monthly Report

**200€/month**

ALGORIA PC

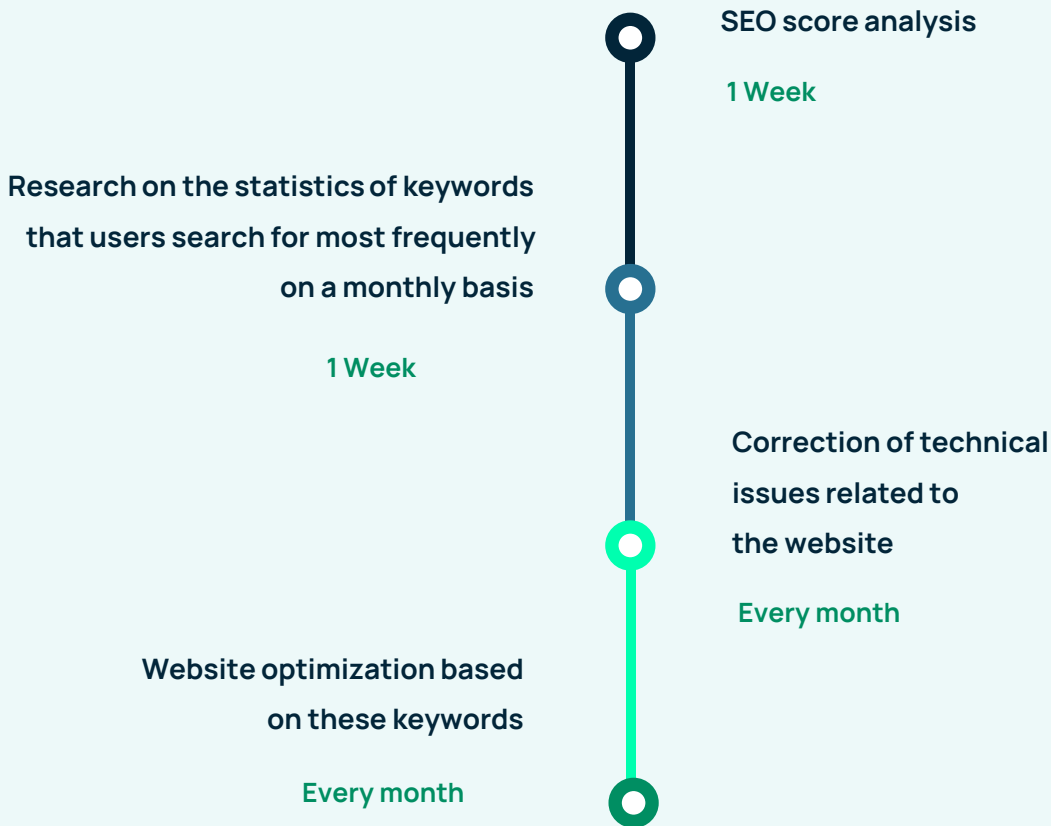
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# Timeline & Payment Method



## Notes:

The minimum duration of SEO optimization service is **6 months**.

Payment takes place **within the first 5 days of each month**.

# Thank you!