

# Algoria

Google Ads Plans



**ALGORIA PC**

VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Google Ads

## What is advertising via Google Ads?



### Google Ads

Google Ads is an advertising service offered by Google that allows businesses to display their ads to users who search for specific keywords or visit websites related to their product or service.

It is one of the most popular digital marketing tools due to its effectiveness and targeting options. As a versatile and powerful tool it can help you achieve a variety of marketing goals, from increasing brand awareness to driving sales.

Its ability to provide immediate results, precise targeting, and measurable ROI makes it an essential component of a well-rounded digital marketing strategy.

ALGORIA PC

VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Google Ads

## What is included?



Google

🔍 προϊόντα περιποίησης σώματος

### Your Brand

Η μεγαλύτερη ποικιλία σε προϊόντα περιποίησης σώματος

1 2 3

### Search Ads

Help increase sales, potential customers or website traffic by promoting your business to users who are actively searching for your products or services on Google.



Χορηγούμενη

Your Service Here

Κλείστε Ραντεβού >

Your Service Here

Κλείστε Ραντεβού >

### Display Ads

Build brand awareness and engage your audience with visually stunning and memorable ads that reach them when they browse the web, check their Gmail or use mobile apps.

ALGORIA PC

VAT Number (or Tax ID):

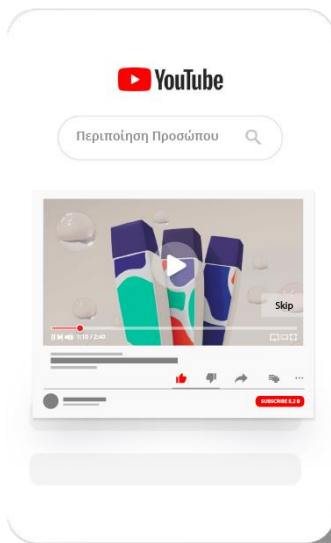
info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

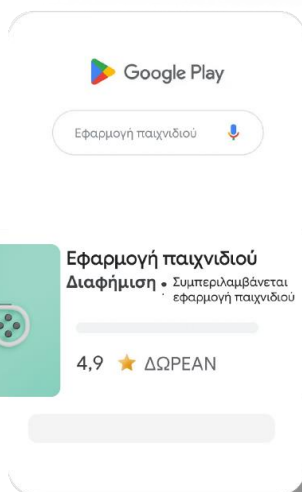
# Google Ads

## What is included?



### Video Ads

Increase brand awareness, retarget past viewers of your ads and reach potential customers as they watch or search for videos on YouTube.



### App Campaigns

Reach users interested in apps like yours to increase installs, or re-engage existing users to increase in-app actions.

## ALGORIA PC

VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Google Ads

## DESCRIPTION

## NET WORTH

### STARTER

This package is ideal for small businesses or those new to Google Ads with a limited budget.

- Setup of Google Ads account (if not already set up).
- Creation and optimization of 1-2 campaigns (Search and/or Display).
- Keyword research and selection.
- Creation of 2-3 ad groups per campaign.
- Monthly monitoring and basic campaign optimization.
- Monthly performance report.

**100€/month**

### PROFESSIONAL

This package is aimed at medium-sized businesses looking to increase their visibility and attract more customers

- All features included in the Starter package.
- Setup and management of up to 5 campaigns (Search, Display, Shopping).
- Creation of dynamic ads and remarketing campaigns.
- Data-driven optimization.
- Competitor monitoring and reporting.
- Bi-monthly performance report and analysis with optimization recommendations.

**200€/month**

ALGORIA PC

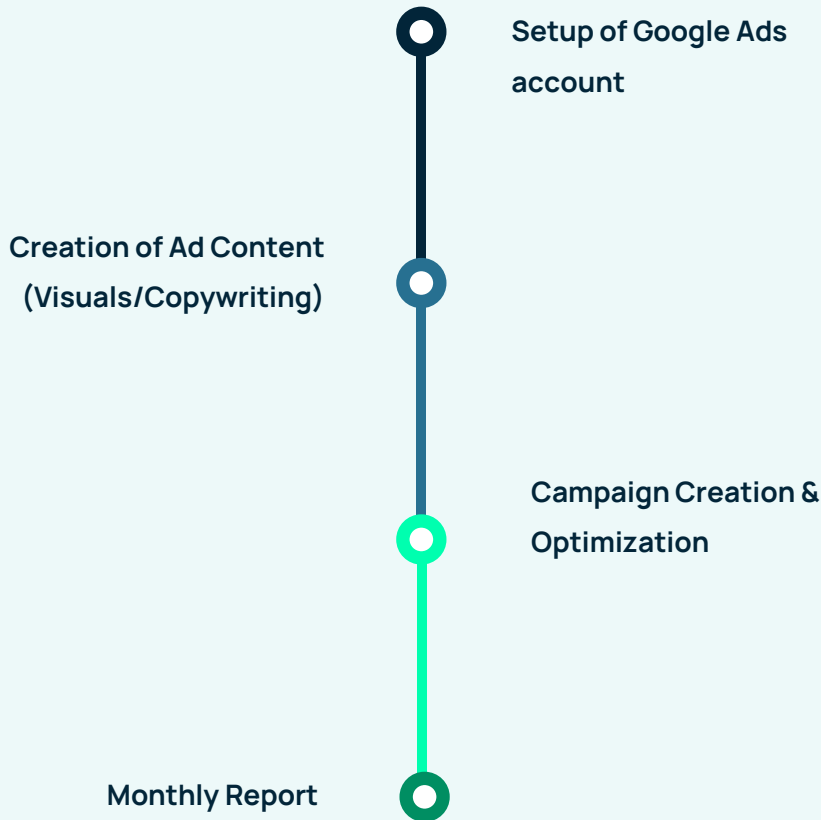
VAT Number (or Tax ID):

info@algoria.digital

(+30) 21 5215 4544

54 Proteos St., Palaio Faliro

# Timeline & Payment Method



## Notes:

The minimum duration of Digital Marketing is **3 months**.

Payment takes place **within the first 5 days of each month**.

# Thank you!